

Position: Communication Specialist
Location: New Delhi
Work Timings: 5 days a week

The organization is a Social Enterprise that works with the vision of providing long-term solutions to poverty, hunger & malnutrition. Currently working in 6 states in India directly and 3 state in partnership with Private Sector for economic growth of smallholder farmers through promoting innovative and low-cost solutions and integrating them into market systems. Organisation has till date, impacted lives of more than 1.5 Million small holder households, thereby impacting the lives of more than 7 Million.

PROFILE:

1. Define the overall marketing & communications strategy for organisation for all its stakeholders and be responsible for its planning and execution and managing the same.
2. Manage organisation communications as well as supporting programme teams to conceptualize and execute communication products including write-ups, videos, photography, social and digital media products, newsletters, case stories etc.
3. Manage the website and all digital properties ensuring timely updating, security checks and data backups, including co-ordination with external vendors.
4. Be responsible for the organization's varied and integrated communication outputs including newsletters, annual report, programme collateral material, mass media etc.
5. Pitch the organization's work and credentials for awards and recognition, by identifying suitable awards and proactively applying for the same.
6. Supporting the fundraising campaigns, events, and communications collateral.

PREFERRED QUALIFICATIONS, EXPERIENCE AND COMPETENCIES:

1. Bachelor's degree in Communications, Mass Media, or related field.
2. Work experience of at least 3-5 years in the development sector in the communication space.
3. Good writing skills with the ability to be the voice of organization across communication platforms.
4. A working knowledge of MS Office, social media channels, online fundraising platforms etc. Basic knowledge of Photoshop, Illustrator/Corel Draw, Canva etc. will be an added advantage.
5. Ability to strategize, generate sound and creative ideas and execute well.
6. Exceptional fluency in Hindi and English.
7. Extensive successful writing experience with a variety of print and online media communication.
8. Proven ability to manage collaborations/partnerships with vendors, agencies, freelancers, and designers.

Note: The appointment is an annual consultancy contract basis.

How to Apply - If you have the skills and necessary experience and are interested in this role please email your application along with detailed resume at contact@peopable.co.in (please mention the position name in subject)